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Rentalhunt.com Announces Revolutionary Property Management Software

"One-Click" Rental Advertising Management Software Saves Time, Money

November 12, 2007, Fairfield, CA -- Rentalhunt.com, a leader in the rental search industry, has announced the release of a revolutionary software package that offers landlords and property management companies a remarkably easy and efficient means to reach millions of potential customers, all at the click of a mouse. The "One-Click" Rental Advertising Management Software is the most advanced and user-friendly software available, allowing landlords and property managers the ability to enter their property information only once, and advertise their rentals for the life of the property, all with incredible ease.

The "One-Click" Rental Advertising Management Software is not a web-based system, but a software program that lives on the user's computer. Rather than having to visit and re-enter several websites to advertise a single property, "One-Click" allows the user to complete all of their properties' information in an easy to use platform, and only once. Once entered, the listing can be advertised to over a dozen leading rental websites with a click of a button. When the property is rented, the user opens the program, clicks unadvertise, and the listing is automatically taken off those sites until it is ready to be advertised again. The landlord or property manager can continue to make updates, add and delete listings, and advertise or remove the listings at will, after the easy, one-time set-up.

Compared to other property information distribution services that charge for each cumbersome listing, rentalhunt.com offers extremely affordable monthly fees ranging from \$59.00 per month for up to five listings, to a maximum of \$199.00 per month for unlimited listings.

In this mortgage meltdown, the rental market has never been hotter, with more and more people looking to rent rather than buy. Northern California residents Chris Nichols and Darryl Wilks realized the potential and have partnered to come up with this valuable, new concept in property management services.

"All of the other services have focused on the renter, which is obviously important. After all, the end user is the person looking for a home and you want to make the search experience work for them," explained Rentalhunt.com President and founder Chris Nichols. "Our website, Rentalhunt.com, has a great user-friendly interface for the person looking to rent, but we also recognized that no one was taking the property managers and landlords into consideration. We conducted a tremendous amount of research into what type of service we could provide to make their lives and jobs easier and more productive. From that, the 'One-Click' Rental Advertising Management Software was born," Nichols said.

In just a short two months, several property managers in Northern and Southern California, Nevada, New Mexico, Texas, Arizona, Florida and other parts of the United States have signed on with Rentalhunt.com and are now using the "One-Click" Rental Advertising Management Software.

"I am impressed with 'One-Click' software," stated Marshia Webb, Property Manager for Roth & Miller Realty, Inc. of Vacaville, California. " I looked at several of their competitor's products, but chose to go with 'One Click' due to their low cost, the ease of use, the ability to link to our website, along with the flexibility of being able to leave the listing in the program for future vacancies. I just hit the advertise button, and my listing is broadcast to numerous rental sites. Our phones began ringing almost immediately after advertising our first property. It's just that easy!"

Nichols and Wilks have also listed the properties of the prestigious firm of James Wavro & Associates in San Francisco, and are seeing companies as far as Florida and Texas that are signing up daily, mainly from word-of-mouth within the property management industry. Within California alone, companies are listing available rentals in most, if not all Northern California counties and cities, including Vacaville, Fairfield, and Dixon in Solano County, Palo Alto, Daly City, Richmond, Emeryville, Sacramento, San Francisco, and more. The response within the rental industry has been viral.

Landlords and Property Management companies can experience the "One-Click" Rental Advertising Management Software for themselves by simply logging on to rentalhunt.com and downloading the software for free. Rentalhunt.com is even offering a thirty day free trial, so those responsible for listing and renting multiple properties can see first hand the power of the software.

According to Roth & Miller's Marshia Webb, "In today's economy, we all have to watch our bottom lines. Our advertising costs were escalating, but with 'One Click', I can advertise efficiently and effectively. With the ease of use, our property managers now have more time to spend giving superior service to our investors and tenants, and marketing for new accounts instead of writing numerous ads for each different media. I highly recommend 'One Click', as it is certainly working for us," she stated.

For more information on Rentalhunt.com or the "One-Click" Rental Advertising Management Software, please contact Chris Nichols, at 888-498-7117, or cnichols@rentalhunt.com.

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About Rentalhunt.com

Rentalhunt.com was founded in 2005 and is now one of the premier rental search services on the internet. Rentalhunt.com offers free rental searches with more powerful search options than other rental web sites. Rental hunters can begin searching immediately without the requirement of signing up or filling out surveys. Please browse our site and find out for yourself why Rentalhunt.com is the best option in rental searching and advertising.